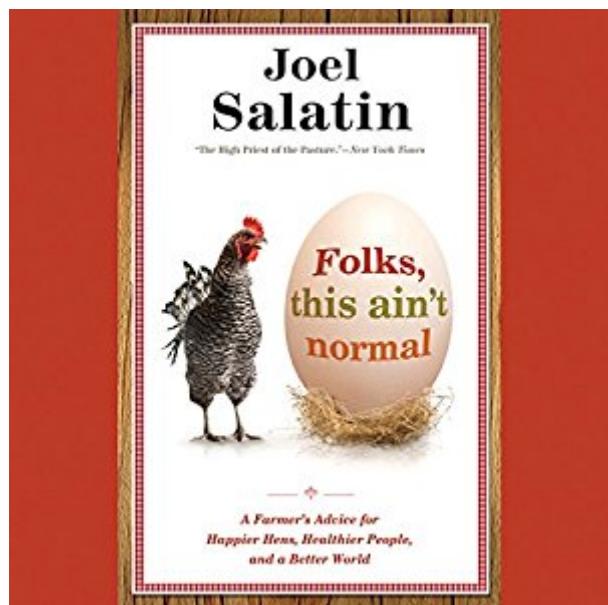


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Folks, This Ain't Normal: A Farmer's Advice For Happier Hens, Healthier People, And A Better World



Synopsis

From farmer Joel Salatin's point of view, life in the 21st century just ain't normal. Here, he discusses how far removed we are from the simple, sustainable joy that comes from living close to the land and the people we love. Salatin has many thoughts on what normal is and shares practical and philosophical ideas for changing our lives in small ways that have big impacts. >Salatin, hailed by the New York Times as "Virginia's most multifaceted agrarian since Thomas Jefferson [and] the high priest of the pasture", and profiled in the Academy Award-nominated documentary Food, Inc. and the best-selling book The Omnivore's Dilemma, understands what food should be: wholesome, seasonal, raised naturally, procured locally, prepared lovingly, and eaten with a profound reverence for the circle of life. And his message doesn't stop there. From child-rearing to creating quality family time, to respecting the environment, Salatin writes with a wicked sense of humor and true storyteller's knack for the revealing anecdote. Salatin's crucial message and distinctive voice - practical, provocative, scientific, and down-home philosophical in equal measure - makes Folks, This Ain't Normal a must-listen book.

Book Information

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Customer Reviews

Why do I love this book? There are so many reasons. It's a book I was not able to put down or stop thinking about. It made me feel frustrated and hopeful all at the same time. It is funny and insightful. I care about my food and how it is raised. I want my kids to be allergy free and play in the woods. I want to curl up next to a real wood fire after a long day of working hard and sweating. I want to eat

eggs from happy chickens that I raise free from corn and gmo soy. This book makes me feel like those things are possible. It was a paradigm shift for me. I hope a lot of people read this book and take up the fight for the small local farm.

Joel Salatin is a genius, and in my opinion, a hero of the people. If you have an inkling of doubt about mainstream food sources or want to know if "organic" is really the way to go, you will get a LOT from this book. There is so much about the current mainstream food ideology that are fabrications of mega food corporations and government agencies. The current system is in place to crank out huge profits, not to promote health and nutrition for citizens. I have read several books on food issues, and this one ranks in the top 2-3 for me. It definitely adds a new angle that cannot be found in other literature on the subject (namely more detail on food policy/legislation, which blew my mind!). More people need to be enlightened to the honest, historically-supported truth that America's approach to food AIN'T NORMAL. Amen, Joel! Please read/listen to this book, and then share it with a friend!

Yes folks, we have decided to give this book to everyone on our Christmas list this year. I am reading this book on my Droid in Kindle format and can not put it down. I have known Joel personally for more than a dozen years and he was one of my mentors as I started my own pastured poultry farm coming from a CAFO poultry background. So needless to say, there is little in this book which is new to me but he tells it in style and in a way which is so much more effective than any way I could say it. But for the average person this book will be a different perspective. What he says has great universal truth, from how to raise children to how to heal the planet. For me, my great hope is that this book does become number ONE on the NY Times best seller list for the more people who read this book, then a better world we will have. This book is a must read by all who want a better world.

Greatest book. We pre-ordered this book expecting it to be awesome, and it is! My husband and I have been reading it aloud every morning during coffee time. It's an inspiring book. Encouraging us to get off our hineys and do something! Anything, just get off the couch and stop accepting the status quo and THINK! :)

If everyone was about to jump off a cliff, would you do it too? These days we are fooled by what is little more than large-scale peer pressure into thinking that our way of life is normal. It's not exactly a

conspiracy, just small things adding up to a drastic disconnect from our heritage. Yet, when you compare it with the last few thousand years of human history, our current way of interacting with our world is extremely novel. Salatin of Polyface farms explores where we are as a society today and explains how changing to more sustainable methods of production, eating, and quite simply, living is far simpler than anyone can imagine. There are very few people in the Western World who know as much on the topic as Salatin. I was very impressed by his research and the ideas he expressed. As wonderful as this book is, I don't recommend it to many people. If you are new to sustainable living, caring about your health and the health of the planet then you will have better luck with Michael Pollan's, *In Defence of Food*. Salatin's book is a bit more hard core. Most of the points Salatin makes are great! But a lot of the time, I feel that he spends more time responding to critics rather than forging his own path. The book sometimes reads like I'm listing in on one side of a phone conversation. Perhaps, by being such a pioneer in this field, the author has become too accustomed to defending himself, that he forgets that not every reader is familiar with the challenges he has had to overcome. This may seem like a minor thing; however even for me, a great enthusiast and small farmer, I found it tedious reading at times. Because of the author's style of writing, I fear that gem of a book might scare some people away. *Edit: The Kindle version of this book was very well done. Very easy to navigate with the chapters divided properly. No noticeable typos.*

Mr. Salatin is a wonderful writer, but he's an even better thinker. I have read many books in the save-the-world, save-the-economy, save-the-ecosystem, be-a-farmer genres, and this is the best. It covers all the bases, from oppressive, size-inappropriate regulations to saving water. When I read McKibben's "Deep Economy," I found myself wishing he had more of a farmer's viewpoint since nourishing the soil, the plants, the animals, and ultimately, us'n, is all about farming the way Salatin farms. This is the McKibben-type book that we have needed - with a nourishing sense of humor, a bracing courage to call out the bad guys, and a constructive approach which everyone can use, whether it's the next dollar you spend on food or your plans for a southern window-ledge or a plot of land to do it yourself. Read this book and understand what we have to do in America to untangle ourselves from the mess we are in, because folks, it ain't normal.

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